Multiple Approaches to MULTI-SCREEN

There’s been a rush of announcements of the ability to deliver content to everything from TVs to PCs to mobile devices. Some would say it’s a mad dash to be first, only to find there isn’t any demand for all those devices. But there is real demand. Consumer expectations for on-demand broadband video are changing. Content providers are finding that they need to engage with new media platforms to reach new audiences. Consumers are demanding new ways to access and consume content, including multi-screen. Providers need to be aware of the broad set of systems and services that are available in the marketplace to deliver multi-screen content. Here are some options for providers to consider in deploying multi-screen systems and services.

Concurrent’s Multi-Screen MediaHawk Solution

Concurrent’s Multi-Screen MediaHawk Solution is a comprehensive solution for multi-screen video delivery. It is a suite of products and services that enable providers to deliver multi-screen content to a variety of devices. The solution includes live and VOD content delivery, transcoding, packaging, and dynamic ad insertion. It supports a wide range of devices, including TVs, computers, tablets, and smartphones. The solution is scalable and can be deployed in a range of environments, from small-scale deployments to large-scale enterprise deployments.

Harmonic IP Cable Solutions for Multi-Screens

Harmonic’s IP cable solutions are designed to provide multi-screen services to cable operators and service providers. The solutions include a range of products and services, including IP video delivery, transcoding, and packaging. The solutions are designed to deliver high-quality video content to a variety of devices, including TVs, computers, and mobile devices. The solutions are scalable and can be deployed in a range of environments, from small-scale deployments to large-scale enterprise deployments.

The Arris Multi-Screen IP Video Architecture

Arris’s multi-screen IP video architecture is a suite of products and services that enable providers to deliver multi-screen services to their subscribers. The solution includes live and VOD content delivery, transcoding, packaging, and dynamic ad insertion. It supports a wide range of devices, including TVs, computers, tablets, and smartphones. The solution is scalable and can be deployed in a range of environments, from small-scale deployments to large-scale enterprise deployments.

Motorola’s Media Multi-Screen Service Management Software

Motorola’s media multi-screen service management software is a suite of products and services that enable providers to manage their multi-screen services. The solution includes service management, QoS management, and content management. It supports a wide range of devices, including TVs, computers, tablets, and smartphones. The solution is scalable and can be deployed in a range of environments, from small-scale deployments to large-scale enterprise deployments.

Harmonic End-to-End Multi-Platform, Multi-Screen Video Solution

Harmonic’s end-to-end multi-platform, multi-screen video solution is a suite of products and services that enable providers to deliver multi-screen services to a variety of devices. The solution includes live and VOD content delivery, transcoding, packaging, and dynamic ad insertion. It supports a wide range of devices, including TVs, computers, tablets, and smartphones. The solution is scalable and can be deployed in a range of environments, from small-scale deployments to large-scale enterprise deployments.

SeaChange’s Adrenalin Provides Unified Back Office

SeaChange’s Adrenalin is a comprehensive back office solution for multi-screen services. It includes service management, QoS management, and content management. It supports a wide range of devices, including TVs, computers, tablets, and smartphones. The solution is scalable and can be deployed in a range of environments, from small-scale deployments to large-scale enterprise deployments.

ConvergeMedia Management platform allows service providers to manage, monetize and deliver a seamless multi-screen experience. The platform is designed to optimize delivery and monetization of content across all devices, and across multi-platform delivery networks of broadband, personal, and enterprise environments. At the heart of this open, scalable architecture is a suite of managed services that can be deployed to support multi-screen service delivery.

Anku’s Multi-Screen Video Delivery Architecture

Anku’s multi-screen video delivery architecture is a suite of products and services that enable providers to deliver multi-screen services to a variety of devices. The solution includes live and VOD content delivery, transcoding, packaging, and dynamic ad insertion. It supports a wide range of devices, including TVs, computers, tablets, and smartphones. The solution is scalable and can be deployed in a range of environments, from small-scale deployments to large-scale enterprise deployments.

SeaChange Infusion is a comprehensive advance advertising platform that enables dynamic ad insertion for VOD and linear services. It enables operators to manage, monetize and deliver a seamless multi-screen experience. The platform is designed to optimize delivery and monetization of content across all devices, and across multi-platform delivery networks of broadband, personal, and enterprise environments. At the heart of this open, scalable architecture is a suite of managed services that can be deployed to support multi-screen service delivery.

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